

Army Seeks Recommendations for MCOE Patch, Crest, and Motto

The Army needs your design ideas for the Maneuver Center of Excellence (MCOE) shoulder sleeve insignia (patch) and distinctive unit insignia (crest) and motto. Over the next five years, the Infantry and Armor Schools will collocate at Fort Benning, Georgia, to become the Maneuver Center of Excellence. This Center will be responsible for all Army land-based maneuver training development, doctrine, capabilities development, and include both Armor and Infantry proponentcies.

The Maneuver Center of Excellence will be an Army subordinate organization and needs a unique patch and crest. Personnel assigned to the Infantry and Armor Schools

will continue to wear current shoulder sleeve and distinctive unit insignias, but soldiers working directly for the Maneuver Center of Excellence will wear the new insignia.

Armor and Infantry possess time-honored crests and shoulder patches that reflect the contributions, sacrifices, and spirit of each branch in support of the Nation. The challenge of the new insignia design lies in capturing the historical essence of each branch and their collective embodiment of maneuver as a principle of war. Hence, individuals wishing to help this effort are encouraged to think beyond a simple merging of the existing Armor and Infantry insignia.

Submission Guidelines

Requirements: A clear, hand-drawn or electronic sketch of the shoulder sleeve insignia, distinctive unit insignia, and a short, succinct motto. The motto must be written in English and is limited to 26 characters (letters and spaces). Any current or retired military personnel and Department of Army civilian may provide input. Individuals may provide a suggestion for just one or two of the desired items if they prefer.

Format: Designs should be drawn on paper or provided as electronic files. Electronic files should be in JPG or BMP format, and may be sent on diskette or CD-ROM via normal mail or as an e-mail attachment. All submissions must include the name, phone number, e-mail address, and mailing address of the individual submitting the designs and motto.

Submissions: Submissions will be accepted from 1 January through 31 March 2007 and may be sent via e-mail (no larger than 3 megabytes) to the following address:

MCOE_Insignia_Suggestions@knox.army.mil

Alternatively, input may be sent via normal mail to either:

ARMOR Magazine
ATTN: ATZK-DAS-A (MCOE Patch)
201 6th Ave., Ste. 373, Building 1109A
Fort Knox, KY 40121-5721

OR

Headquarters, U.S. Army Infantry Center
ATTN: ATSH-ATH
Building 4, Room 451
Fort Benning, GA 31905-5000

Selection process

Submissions will be screened by the Maneuver Center of Excellence Board of Directors, which is chaired jointly by the Chief of Armor and the Chief of Infantry. The most suitable and acceptable concepts will be considered for forwarding to the Institute of Heraldry for final production of the patch and crest.

Acknowledgement

The individual(s) who submitted the shoulder sleeve insignia, distinctive unit insignia, and motto design that is selected by the board of directors will receive a framed final patch, while the top entries in each category will also receive an MCOE coin with certificate of recognition for top entries. These acknowledgements will be issued in the fall of 2008.

The Department of the Army (Army) will acquire ownership of all entries, and each submitter agrees that submission of a design constitutes (1) assignment to the Army of any and all rights in the design, including copyright, and (2) a disclaimer of any trademark rights. All entries become the property of the Army, and the Army will have the sole right, at its discretion, to alter or modify any submitted design. By submitting a design, the submitter warrants that the design is original; that it has not been previously published; and that it does not infringe upon the copyright of any other person or entity.